

F

Essex Co.
Urban League
Misc

N. J. DOCUMENTS
NEWARK LIBRARY

**urban league
means
equal opportunity**

What is the Urban League?

The Urban League is a professional community service agency, founded in 1910 to secure equal opportunity for Negro citizens. It is non-profit and non-partisan, and interracial in its leadership and staff.

What is its Goal?

The Urban League's goal is to eliminate racial segregation and discrimination in American life; and to give guidance and help to Negroes so that they may share equally the responsibilities and rewards of citizenship.

What does it do?

The Urban League GATHERS and PUBLISHES facts about conditions under which Negro citizens live and work

- STUDIES and ANALYZES these facts to find out what the problems are and SUGGESTS solutions
- INTERPRETS these facts for use by newspapers, magazines, radio and TV and by government agencies, private organizations, social scientists and others
- MOBILIZES the resources in the community in order to develop sound and healthy family life
- ADVISES Negro citizens on community resources and services that are available to help them
- STIMULATES self-help among Negro citizens in solving their problems
- EVALUATES major legislation and makes recommendations affecting the social and economic welfare of the Negro population

All Urban League programs are planned to bring about positive changes in the status of the Negro population. These programs are focused in the following areas:

1 Job Development and Employment

The Urban League CONSULTS WITH the management of major national corporations, with leaders of international unions, and with key government officials, to help them

reach sound hiring and promotion practices

solve problems of unemployment and under-employment

promote apprenticeship and job re-training programs;

- ASSISTS in recruiting qualified Negro workers

2 Education and Youth Incentives

The Urban League CONSULTS WITH school superintendents and principals, counselors and teachers to provide them with a better understanding of the needs and problems of Negro youth

- SUPPLIES parents with job information and helps them understand why they must urge children to stay in school

- SPONSORS AND CONDUCTS guidance meetings, career conferences, and after-school tutoring sessions for youth

- SUPPORTS equal educational opportunities for all

3 Housing

The Urban League CONSULTS WITH national, state and local housing authorities and with builders, lenders, and real estate developers on housing needs of Negro families, and on slum clearance and relocation

- SPONSORS AND CONDUCTS institutes and workshops on the problems faced by Negro families in renting and buying homes; and neighborhood and block association meetings to give guidance and technical help to Negro families
- COOPERATES WITH other agencies in promoting voluntary fair housing committees

4 Health and Welfare

The Urban League CONSULTS WITH family and child welfare agencies on solutions to problems of Negro families

- SPONSORS AND CONDUCTS demonstration projects to strengthen family life
- ASSISTS health agencies and hospitals in eliminating segregation and discrimination
- SEEKS to secure the appointment of qualified doctors, nurses and other health workers

5 Religious Resources

The Urban League CONSULTS WITH religious leaders of all faiths to

recruit and mobilize potential lay leadership in the religious community to help promote Urban League goals

motivate members of religious groups and congregations to put their "faith in action" in the field of race relations

● SPONSORS AND CONDUCTS leadership conferences and workshops with individual members and with congregations

Is the Urban League a Nationwide Movement?

Yes. The Urban League is a nationwide movement, with affiliates in 65 cities in 30 states and the District of Columbia; with national headquarters in New York, regional offices in Atlanta and Los Angeles; and a bureau in Washington.

Who Runs the Urban League?

A trained professional staff conducts the day-to-day activities of the Urban League. The national headquarters staff is supported by a National Board of Trustees elected annually by a national Delegate Assembly. There are more than 500 paid employees in the Urban League movement, and their operations are reinforced by over 6,000 volunteers who bring expert knowledge and experience to racial matters.

Why was the Urban League Founded?

Because in 1910 thousands of Negro migrants from southern farms to northern cities needed help to find jobs and housing. A group of white and Negro citizens wanted to help them, and so "The National League on Urban Conditions Among Negroes" was founded for this purpose. This name was shortened later to "National Urban League."

How is the Urban League Story Told?

The Urban League sponsors and conducts a wide variety of public education programs:

A National Conference each year which brings together the representatives of its 65 affiliates, Board and staff, and other experts to review and discuss racial issues; to plan the next year's program; and to set new achievement goals. This Conference is the nation's largest forum on the economic and social welfare of the Negro population.

An Equal Opportunity Day, observed annually throughout the country under Urban League sponsorship, to remind Americans from all walks of life that the greatness of our country rests upon the principle of equal opportunity for all.

The Urban League publishes regular reports, occasional pamphlets and leaflets and other pertinent materials about League program and race relations in general.

Because it has concern for advancing the economic and social status of the Negro population on all fronts, the national headquarters is a member of such national organizations as: the National Social Welfare Assembly, the National Conference on Social Welfare, the National Committee Against Discrimination in Housing, and the National Council on the Aging.

How is the Urban League's Program Financed?

The National Headquarters is supported by contributions from individuals, corporations, labor unions, civic groups, foundations, fraternal organizations, and United Funds. Local affiliates are financed chiefly through their respective United Funds. These supporters receive regular Urban League reports.

The Urban League provides an important vehicle for effective communication between Negroes and whites. We invite you to support this kind of leadership so that you too, can contribute to the solution of the problems which we are all facing.

THE URBAN LEAGUE

NATIONAL OFFICE

14 East 48th Street
New York, New York 10017

WASHINGTON BUREAU

777 Fourteenth Street, N.W.
Washington, D. C. 20005

SOUTHERN REGIONAL OFFICE

250 Auburn Avenue, N.E.
Atlanta, Georgia 30303

WESTERN REGIONAL OFFICE

5514 Hollywood Boulevard
Los Angeles, California 90028



League Cities:

AKRON, Ohio
ANDERSEN, Indiana
ATLANTA, Georgia
BALTIMORE, Maryland
BOSTON, Massachusetts
BUFFALO, New York
CANTON, Ohio
CHAMPAIGN, Illinois
CHICAGO, Illinois
CINCINNATI, Ohio
CLEVELAND, Ohio
COLUMBUS, Ohio
DAYTON, Ohio
DENVER, Colorado
DETROIT, Michigan
ELIZABETH, New Jersey
ELKHART, Indiana
ENGLEWOOD, New Jersey
FLINT, Michigan
FORT WAYNE, Indiana
GARY, Indiana
GRAND RAPIDS, Michigan
JACKSONVILLE, Florida
KANSAS CITY, Missouri
LITTLE ROCK, Arkansas
LOS ANGELES, California
LOUISVILLE, Kentucky
MARION, Indiana
MASSILLON, Ohio
MEMPHIS, Tennessee
MIAMI, Florida
MILWAUKEE, Wisconsin

MINNEAPOLIS, Minnesota
MORRISTOWN, New Jersey
MUSKEGON, Michigan
NEWARK, New Jersey
NEW BRUNSWICK, New Jersey
NEW HAVEN, Connecticut
NEW ORLEANS, Louisiana
NEW YORK, New York
OKLAHOMA CITY, Oklahoma
OMAHA, Nebraska
PHILADELPHIA, Pennsylvania
PHOENIX, Arizona
PITTSBURGH, Pennsylvania
PONTIAC, Michigan
PORTLAND, Oregon
PROVIDENCE, Rhode Island
RICHMOND, Virginia
ST. LOUIS, Missouri
ST. PAUL, Minnesota
SAN DIEGO, California
SAN FRANCISCO, California
SEATTLE, Washington
SOUTH BEND, Indiana
SPRINGFIELD, Illinois
SPRINGFIELD, Massachusetts
SPRINGFIELD, Ohio
TAMPA, Florida
TULSA, Oklahoma
WARREN, Ohio
WASHINGTON, D. C.
WHITE PLAINS, New York
WICHITA, Kansas
WINSTON-SALEM, North Carolina

